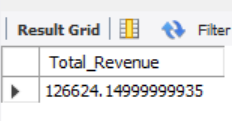
PIZZA SALES SQL QUERIES

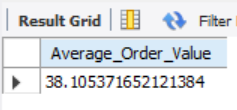
**Total Revenue:**

SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales;



**Average Order Value:**

SELECT SUM(total\_price) / COUNT(DISTINCT order\_id) AS Average\_Order\_Value FROM pizza\_sales;



**Total Pizza’s Sold:**

SELECT COUNT(quantity) AS Total\_pizza\_sold FROM pizza\_sales;

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**Total Orders:**

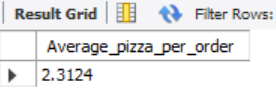
SELECT COUNT(DISTINCT order\_id) AS Total\_orders FROM pizza\_sales;

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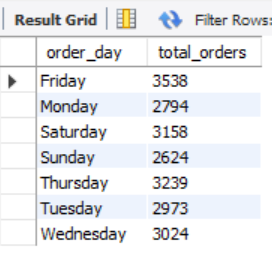
**Average Pizza’s per order:**

SELECT SUM(quantity) /COUNT(DISTINCT order\_id) AS Average\_pizza\_per\_order FROM pizza\_sales;



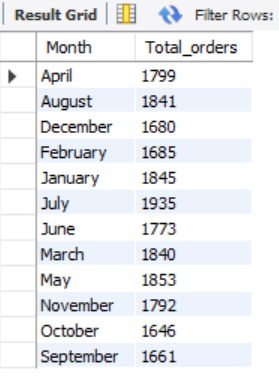
**Daily Trend for total Orders:**

SELECT DAYNAME(order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders FROM pizza\_sales GROUP BY order\_day;



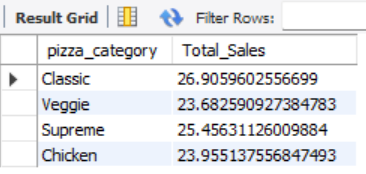
**Monthly trend for Total Orders:**

SELECT MONTHNAME(order\_date) AS Month, COUNT(DISTINCT order\_id) AS Total\_orders FROM pizza\_sales GROUP BY Month;



**Percentage of Sales by Pizza Category:**

SELECT pizza\_category, SUM(total\_price)\*100 / (SELECT SUM(total\_price) FROM pizza\_sales) AS Total\_Sales FROM pizza\_sales GROUP BY pizza\_category;



**Percentage of Sales by Pizza Size:**

SELECT pizza\_size, SUM(total\_price)\*100 / (SELECT SUM(total\_price) FROM pizza\_sales) AS Total\_Sales FROM pizza\_sales GROUP BY pizza\_size;

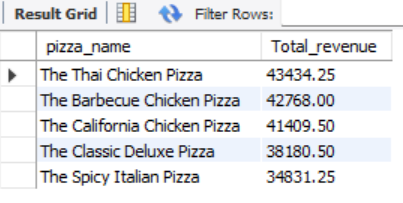
**A screenshot of a computer

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**Top 5 best sellers by Revenue, Total Quantity and Total Orders:**

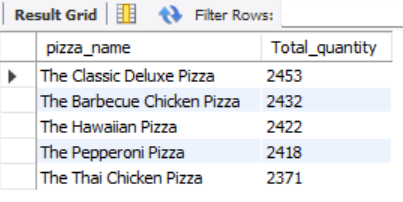
Revenue:

SELECT pizza\_name , CAST(SUM(total\_price) AS DECIMAL(10,2)) AS Total\_revenue FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_revenue DESC LIMIT 5;



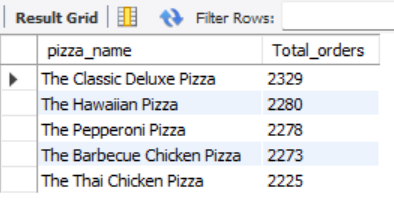
Total Quantity:

SELECT pizza\_name , SUM(quantity) AS Total\_quantity FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_quantity DESC LIMIT 5;



Total Orders:

SELECT pizza\_name , COUNT(DISTINCT order\_id) AS Total\_orders FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_orders DESC LIMIT 5;



**Bottom 5 sellers by Revenue, Total Quantity and Total Orders:**

Revenue:

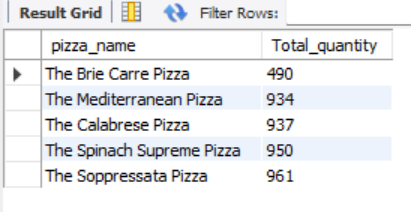
SELECT pizza\_name , CAST(SUM(total\_price) AS DECIMAL(10,2)) AS Total\_revenue FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_revenue LIMIT 5;

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Description automatically generated

Total Quantity:

SELECT pizza\_name , SUM(quantity) AS Total\_quantity FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_quantity LIMIT 5;



Total Orders:

SELECT pizza\_name , COUNT(DISTINCT order\_id) AS Total\_orders FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_orders LIMIT 5;

A screenshot of a computer

Description automatically generated